

## **'Swachhta Campaign'**

*"In every aspect of life, purity and holiness, cleanliness and refinement, exalt the human condition..."*

To build a clean India, a nationwide movement 'Swachh Bharat Mission' was initiated by our Hon'ble Prime Minister, Sh. Narendra Modi in the year 2014 as a tribute to Mahatma Gandhiji, the torchbearer of cleanliness and sanitation in India. Extending solidarity to the mission, 'SwachhtaPakhwada' was observed in the school from 1<sup>st</sup> September to 15<sup>th</sup> September, 2021 by organizing a plethora of activities on virtual as well as physical mode emphasizing the implementation of cleanliness measures and precautionary practices to combat COVID-19, such as wearing a mask, washing hands with soap and maintaining social distance for everyone's health and safety.

Inspiring students to contribute dedicated hours of cleanliness and render their active support to make India clean and green, Swachhta Pledge was administered to the students during online and offline interactive sessions. The students committed to engage themselves wholeheartedly in the task of cleaning their homes, school, city and surroundings.

A Poster Making activity was conducted on a virtual mode for the students of classes VI – VII to mark Swachhta Awareness Day on 2 September, 2021. The students made captivating posters, blending art with creative expression. The message of hygiene and sanitation was disseminated across. The activity aimed to elevate children's thinking to a pure and healthy state for their devotion towards creating a cleaner environment.

Putting their faith in the greater purpose of collective action, the Jindalites undertook the Community Outreach initiative and spread awareness across the society about the need, measures and practices of cleanliness through distribution of pamphlets in their neighbourhood. The community outreach program was kick started on 3 September, 2021. The purpose was to achieve the aim of making everyone socially conscious and individually responsible.

Promoting 'Green Endeavours' for a sustainable existence, Green School Drive Days were observed on 4 September and 5 September 2021. The students engaged themselves planting saplings in the pots beautifully made using waste plastic. They also reused waste to design pieces of marvel. A video on Cleanliness and Hygiene was showcased to the students of classes VI – VIII.

Motivating students to combat the critical times of COVID-19 Pandemic with a spirit of resilience and undertake academic learning in the physical spaces of the school with all the precautions with respect to the Pandemic, Essay Writing was held in classes IX – XII. The

students expressed their creative ideas on the topic 'COVID-19 Responsive Schools'. It was an effort to help students understand the importance of essential norms and behaviours to be followed in school as the educational institutions reopen to provide guidance, counseling and practical training to the students.

In order to prevent the spread of infections, hand washing is the prime measure one can take to remain healthy. Promoting hand washing as a protective mode especially in the wake of the pandemic, Poster Making was held for the students of classes VI to XII on Hand Washing Day on 8 September 2021. The students used diverse hues and splashes to bring out the theme of health and hygiene through hand washing.

With an objective to generate awareness about hygiene, self-care routines and mental/emotional health, a video was shared with the students of classes VI-XI on Personal Hygiene Days i.e. 9<sup>th</sup>& 10<sup>th</sup> September 2021. It encompassed hygiene practices, healthy habits of food and personal care. The discussions in online classes encouraged students to empower themselves through personal management in all aspects of life viz. social, emotional, physical and mental aspects.

The school organized Bal Sabha in the form of a Press Conference on the Virtual mode on Swachhta Action Plan Days i.e. 13<sup>th</sup>& 14<sup>th</sup> September 2021. Through this, the students were sensitized about the importance of cleanliness and the need of environment conservation lives. The activity made students aware of proper hygiene, and sanitation and importance of Pollution-free surroundings. The students undertook different roles like Health Minister, opposition Leader and the News Reporter. They exchanged views on the intensification of Health services provided by the Government in the wake of infectious diseases.

The overwhelming participation of all the stakeholders lent a boost to the Swachhta Mission and kindled a spirit of individual responsibility for a sustainable living.